

Recreational Boating

AN AMERICAN PASTIME & ECONOMIC ENGINE

FLORIDA

FL

ANNUAL ECONOMIC
IMPACT IN FLORIDA

**\$23.3
BILLION**

INCLUDES MANUFACTURERS
AND SUPPLIERS, SALES AND
SERVICES, BOATING ACTIVITIES,
AND BUSINESS TAX REVENUE

SUPPORTS

92,211

FLORIDA JOBS

64,178 DIRECT JOBS &
28,033 INDIRECT JOBS

6,091

BUSINESSES IN FL



141.6 MILLION

AMERICANS GO BOATING EACH YEAR



U.S. BOATING
IS A NET EXPORTER

\$1.5 BILLION
ANNUAL BOAT EXPORTS



925,141

REGISTERED BOATS IN FLORIDA



ANNUAL RETAIL SALES
OF NEW BOATS, ENGINES
& MARINE ACCESSORIES
IN FLORIDA

\$3.2 BILLION



95%

OF BOATS SOLD IN THE
U.S. ARE
made in the U.S.



62%

OF BOAT OWNERS HAVE
AN ANNUAL HOUSEHOLD
INCOME OF
\$100,000 or less



84%

OF U.S. BOAT
MANUFACTURERS ARE
small businesses



95%

OF BOATS IN THE U.S. ARE
SMALL, TOWABLE BOATS
under 26ft