

# DISCOVER BOATING™

## MIAMI INTERNATIONAL BOAT SHOW®

**FEBRUARY 14-18**  
**MIAMI**BOATSHOW.COM



### WORLD'S LARGEST BOAT & YACHT SHOW

The Miami International Boat Show and the Miami Yacht Show have joined forces to create the Discover Boating Miami International Boat Show, the largest boat and yacht show in the world. Discover everything from kayaks to superyachts to the latest aquatic innovations.

**\$1.34B+**  
ECONOMIC IMPACT

**100K+**  
ATTENDEES

**1000+**  
EXHIBITING BRANDS

**1000+**  
BOATS ON DISPLAY

#### 2024 RATES & SPACE

##### MIAMI BEACH CONVENTION CENTER:

BULK:	\$31.00 / sq. ft.
PREMIUM/CORNER:	\$35.25 / sq. ft.
SECOND FLOOR:	\$31.00 / sq. ft.
LOBBY:	\$35.25 / sq. ft.
STANDARD BOOTH:	\$33.00 / sq. ft.
CULK CORNER (400+):	\$33.65 / sq. ft.
LINCOLN BALLROOM:	\$31.00 / sq. ft.
CONVENTION CENTER DRIVE:	\$37.00 / sq. ft.

##### HERALD PLAZA (IN-WATER BROKERAGE):

UP TO 59':	\$6,675 / boat
60' - 79':	\$8,740 / boat
80' - 100':	\$11,590 / boat
101' - 125':	\$14,655 / boat
126' - 150':	\$17,300 / boat
151' - 174':	\$21,800 / boat
175' - 200':	\$27,550 / boat
201' & OVER:	\$34,725 / boat

##### HERALD PLAZA (LAND):

LAND SPACE:	\$17.00 / sq. ft.
A/C TENT BULK:	\$26.75 / sq. ft.
A/C TENT BOOTH:	\$26.75 / sq. ft.
OPEN AIR BULK:	\$17.00 / sq. ft.
OPEN AIR BOOTH:	\$17.00 / sq. ft.
POSEIDON CLUB:	\$31.00 / sq. ft.

#### NEW BOATS IN-WATER

##### HERALD PLAZA & VENETIAN:

NEW BOAT BELOW 35':	\$22.00 / sq. ft.
NEW BOAT OVER 35':	\$18.00 / sq. ft.
NEW BOAT SEA TRIAL:	\$23.55 / sq. ft.

#### VENETIAN MARINA (BROKERAGE)

UP TO 40':	\$3,050 / boat
41' - 60':	\$4,000 / boat
61' - 79':	\$5,690 / boat
80' - 100':	\$7,725 / boat
101'+:	\$10,585 / boat

#### MUSEUM PARK MARINA

IN-WATER:	\$15.00 / sq. ft.
ALONGSIDE:	\$23.60 / sq. ft.
BOOTH:	\$25.00 / sq. ft.

#### DOCK UNIT RENTAL

10' x 20' FLOATS:	\$3,630
10' x 40' FLOATS:	\$7,260
5' x 20' FINGER PIER:	\$1,815