

# The Miami International Boat Show:

## Supporting Jobs, Businesses and the Local Economy



Over its 77-year history, the Miami International Boat Show has built a proud legacy as Florida's premier event for boating enthusiasts. **The five-day Show is a local institution and attracts 100,000 guests each year**, delivering significant economic and jobs benefits to the Greater Miami community and the state of Florida.

### ECONOMIC IMPACT

#### Jobs & Income

Supports  
**5,700**  
Full-time  
Florida  
jobs



And  
**\$289M**  
in income

**\$854.2 M**  
Statewide  
economic  
impact



**\$49M**

In revenues for Miami-Dade  
County businesses

**\$16M**

In income and  
benefits for  
Miami-Dade  
County workers

#### Visitors



**36,000**  
Out-of-state  
visitors

**100,000 (est.)**  
Local hotel room nights

**\$53M**

In local spending by  
out-of-town  
visitors &  
exhibitors



#### Exhibitors and Impact



**\$56.9M**

In State sales  
tax revenues

**33%**

Of exhibitors based  
in South Florida

Florida exhibitors sell

**\$350M**

in marine products at  
the Show annually

**THOUSANDS**  
of news stories,  
advertisements and social  
media posts put Miami on an  
international stage as **the  
boating capital of the world**

#### Transportation

**A MODEL FOR COMPREHENSIVE, MULTIMODAL  
TRANSPORTATION PLANS**

PARK & RIDE TO THE SHOW

**49,000**

Total water taxi  
trips



**81,000**

Guests  
transported by  
shuttle bus

