

NEW! DIVE & TRAVEL HARBOR

PRESENTED BY US DIVE SHOWS



FEBRUARY 16–20, 2012

MIAMI BEACH CONVENTION CENTER, 1ST FLOOR

5 DAYS THAT CAN MAKE YOUR YEAR!

Wondering how to target the right customers? Concerned you don't know where to find buyers in today's economy? We can help.

The Miami International Boat Show is the nation's premier consumer boating exhibition—last year's show drew more than 104,000 people from all 50 states and more than 80 countries.

NEW! Partnership with US Dive Shows, the nation's leading show producer, promises to expand our reach and educate even more enthusiasts about the fun of scuba.

DIVE & TRAVEL HARBOR RETURNS FOR 2012!

How much would you sell if you could market your product to a guaranteed audience of divers and travel aficionados? Get ready to find out!

This exciting "show-within-a-show" is dedicated to diving products and services, travel, charters and adventure. Located in the C Ballroom, the Dive & Travel Harbor is accessible from the main convention floor, outside and Convention Center Drive.

Dive-specific features attract qualified customers and keep them engaged. Expanded line-up for 2012 includes Learn to Dive Pool and Virtual Dive Dome—a state-of-the-art training facility.

If your product or service caters to divers or travelers, you need to be here!

RESERVE SPACE TODAY!

Don't miss your chance to be part of the Greatest Boat Show in the World!

RATES:

MEMBER	\$9.90 sq. ft.
NON-MEMBER	\$10.55 sq. ft.

HOURS:

Thursday, February 16, 10am–6pm

Friday–Sunday, February 17–19, 10am–8pm

Monday, February 20, 10am–6pm

For more information or to request a space application, contact: Joanne Zito, 954.441.3229 or jzito@nmma.org

