

MIAMIBEACH
convention
center

**EXHIBITOR
CATERING MENU 2012**





Welcome to Miami Beach!

We are proud to be the world-renown destination for sophistication and style – and where the beauty of the shoreline is only matched by the warmth of our community.

Centerplate is the Exclusive Caterer of the Miami Beach Convention Center and one of the largest hospitality companies in the world. Our integrated and collaborative Centerplate staff members will be delighted to work with you in making your tradeshow experience enjoyable and successful. We are committed to delivering the finest food, services and amenities that will compliment your company's unique brand and impress your guests.

At Centerplate, we live by the E³ Formula: Executing Extraordinary Experiences. It's much more than a motto. We value our job responsibilities, and how it will align with your goals and objectives – all of which goes far beyond serving food. We provide each of our guests with top-notch hospitality and customizable tradeshow menus to meet your every need. Our Executive Chef and his culinary professionals are part of our hands-on team, and will create special menus for your event should you not see exactly what you are looking for in our initial materials.

Whether supplying convenient meals for your staff in the booth, hosting a reception for attendees, or creating jaw-dropping food displays to attract visitors – we will execute extraordinary experiences *just for you*.

We would be pleased to schedule a time to speak by phone and begin the preliminary planning, as well as provide you with additional details and pricing.

Sincerely,

The Centerplate Team



Miami Beach Convention Center ~1901 Convention Center Drive ~ Suite A-206
Miami Beach, Florida 33139
Telephone: 305-672-0006 ~ Facsimile: 305-538-4802

-A La Carte Beverages-

EC1. FRESH BREWED COFFEE

Per Three (3) Gallon Unit

\$135

EC2. FRESH BREWED DECAFFEINATED COFFEE

Per Three (3) Gallon Unit

\$135

EC3. TEA SACHET COLLECTION

Black, Green, and Herbal Teas

Per Three (3) Gallon Unit

\$135

EC4. COFFEE PACKAGE

Three Gallons Regular, Two Gallons

Decaffeinated, One Gallon Hot Tea

\$240

*** EC5. COFFEE KIT**

Start Your Morning With A Fresh Cup Of **Blue Mountain Coffee**. Each Kit Includes **Kuerig Coffee** Espresso/Cappuccino Maker, 3 Gallons Of Water, 36 Regular Coffee Pods, 12 Decaf Coffee Pods, 12 Tea Pods And Appropriate Condiments. Requires 220 Volt, 20 Amp Electrical Service (Client Responsible For Electrical Requirements).

\$225

EC5. COFFEE KIT REFILL

Kuerig Coffee Espresso/Cappuccino Maker- Each Kit Includes 3 Gallons Of Water, 36 Regular **Blue Mountain Coffee** Pods, 12 Decaf Coffee Pods, 12 Tea Pods And Appropriate Condiments.

\$175 Refill

*** EC5a. UPSCALE COFFEE KIT**

Start Your Morning With A Fresh Cup Of **Nespresso Coffee**. Each Kit Includes 3 Gallons Of Water, 30 Regular Coffee Pods, 12 Decaf Coffee Pods, Select Packages Of Tea And Appropriate Condiments. Requires 220 Volt, 20 Amp Electrical Service (Client Responsible For Electrical Requirements).

\$275

EC5a. UPSCALE COFFEE KIT REFILL

Nespresso Coffee Espresso/Cappuccino Maker- Each Kit Includes 3 Gallons Of Water, 30 Regular Coffee Pods, 12 Decaf Coffee Pods, Select Packages Of Tea And Appropriate Condiments.

\$200 Refill



EC8. BOTTLED WATER

– By the Dozen (12)

\$42

EC9. BOTTLED SPARKLING WATER

Perrier (10 oz) – By the Dozen (12)

\$48

EC10. SUN SIPS

One (1) Gallon Each of Sweet Tea, Lemonade, and Tropical Fruit Punch. Serves 50

\$135

EC6. BOTTLED JUICES

Tropicana (12oz) – By the Dozen (12)

\$48

EC7. ASSORTED CANNED SODAS

Coca-Cola Products (Coke, Sprite & Diet Coke By the Dozen (12)

\$42

***EC11. WATER COOLER**

Includes Water Dispenser Unit and Five (5) Gallon Water Jug. Requires 110 Volt, 10 Amp Electrical Service (Client Responsible For Electrical Requirements).

\$125

EC12. WATER COOLER REFILL

\$50



20% Service Charge and 9% Tax Applicable to All Orders.

**Electricity Required For Service. Contact Centerplate Sales For Additional Information.*

-Bakery Favorites-

- EC13. Coffee Cake Crumble**
Per Dozen (12) **\$54**
- EC14. Breakfast Loaf**
Choice of Blueberry, Lemon or Banana Nut
Per Dozen (12) **\$45**
- EC15. Petite Breakfast Pastries**
Baker's Variety – Per Dozen (12) **\$40**
- EC16. Croissants**
Baker's Variety with Fruit Preserves and
Butter- Per Dozen (12) **\$42**
- EC17. Scones**
Raisin, Blueberry and Plain, with Cream
Cheese, Preserves and Butter- Per Dozen
(12) **\$66**
- EC18. Two Ounce Fudge Brownies**
Nuts Upon Request – Per Dozen (12) **\$35**
- EC19. Four Ounce "Classic Collection"**
Fresh Baked Cookies- Per Dozen (12) **\$36**
- EC20. Designer Cupcake Collection**
Baker's Variety – Per Dozen (12) **\$60**
- EC21. Twelve Inch Celebration Cake**
Choose a Flavor and Inscription
Serves 12-14 **\$95**



-Refreshers & Treats-

- EC22. Seasonal Whole Fruit**
Per Dozen (12) **\$30**
- EC23. Individually Wrapped Granola Bars**
Per Dozen (12) **\$25**
- EC24. Hershey's Kisses & Hard Candy Mix**
One (1) Pound **\$15**
- EC25. Salted Peanuts, Craisin & Raisin Mix**
One (1) Pound **\$18**
- EC26. Sliced Fruit Platter**
With Yogurt Dipping Sauce– Serves Twelve **\$90**
- EC27. Chocolate Dipped Strawberries**
White and Milk Chocolate- Per Dozen (12) **\$55**
- EC28. Premium Mixed Nuts**
One (1) Pound **\$18**
- EC29. Cocktail Pretzels**
One (1) Pound **\$15**
- EC29a. 5" Pretzel Sticks -Chocolate & Yogurt Covered -** Per Dozen (12) **\$24**
- EC30. Individual Bags of Snacks**
Potato Kettle Chips & Pretzels- Per Dozen
(12) **\$36**
- EC31. Potato Kettle Chips & Dip**
Sour Cream and Onion Dip- Serves Twelve
(12) **\$26**
- EC32. Tortilla Corn Chips & Pineapple Black Bean Salsa-** Serves Twelve (12) **\$26**

20% Service Charge and 9% Tax Applicable to All Orders.

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-Deli Delights-

Served with Classic Potato Chips

EC33. Make your Own Sandwich Platter Per Dozen (12)

Turkey Breast, Smoked Ham, Beef Pastrami,
Swiss Cheese, Cheddar Cheese, Lettuce,
Tomato, Pickle, Deli Mustard, Mayonnaise
Twenty Focaccia Rolls

\$95

EC34. That's A Wrap Collection Medium Size "halves"- Per Dozen (12)

- 4- Albacore Tuna Salad on Spinach Wrap
- 4- Roasted Vegetables with Couscous &
Hummus on Wheat Wrap
- 4- Grilled Chicken Breast & Roasted Peppers
Tomato Wrap

\$65

EC35. Chef Sandwich Bites Per Dozen (12)

- 4- Roasted Turkey Breast, Havarti Cheese,
Green Leaf, on a Focaccia Roll
- 4- Smoked Ham, Swiss Cheese, Green Leaf
On a Focaccia Roll
- 4- Albacore Tuna Salad, Green Leaf on a
Focaccia Roll

\$45

EC36. Mini Petite Croissant Sandwiches Per Dozen (12)

- 4- Chicken Salad with Herb Mayonnaise,
Tomato
- 4- Roast Beef, Boursin Cheese, Green
Leaf
- 4- Prosciutto Ham, Brie Cheese, Baby
Greens, Honey Mustard

\$55



Box Lunches

Choice Of:

- EC37. Americana** – Roasted Turkey and
Swiss on a Kaiser Roll
- EC38. Good Fellow**- Baked Ham, Genoa
Salami, Capicola, and Provolone, on a
Focaccia Roll
- EC39. Gold on Green**- Jamaican Style Tuna
Salad on a Sesame Roll
- EC40. Hail Caesar**- Grilled Chicken, Romaine
Lettuce, Parmesan Cheese on a
Spinach Wrap
- EC41. Sultana**- Tangine Vegetables and
Couscous Tomato Wrap

*Each Box Lunch Includes: Tasty Cookie,
Whole Fruit, Potato Chips, Soda or Bottled
Water. **Please make your beverage
selection with your sales person.***

\$24



20% Service Charge and 9% Tax Applicable to All Orders.

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Baguette Submarines

Pre-cut -Twelve (12) Pieces

Choice Of:

EC42. Ciao Bella- Salami, Ham, Turkey Breast, Provolone, Sundried Tomato Pesto, and Green Leaf

EC43. Francophile-Turkey Breast, Brie Cheese, Tarragon Remoulade, Green Leaf, Tomato

EC44. Cubism-Roasted Pork, Smoked Ham, Swiss Cheese, Pickles, and Yellow Mustard

Served with Kettle Potato Chips and Sour Cream-Onion Dip

\$75

EC45. Miami Muffaletta

Serves Twelve (12). Ham, Genoa Salami, Mortadella, Provolone and Mozzarella Cheeses with Special Olive Mix. Served with Kettle Potato Chips and Sour Cream-Onion Dip

\$75



Salad with Friends

(Serves Four to Six)

EC46. Garden Salad

Crisp Salad Mix, Tomato, Cucumber, Red Onion, Croutons, Bell Peppers, Black Olives, Green Olives, Ranch Dressing, Italian Dressing

\$35

EC47. Greek Goddess

Romaine Hearts, Feta Cheese, Cucumber, Tomato, Black Olive, Solonika Peppers, Lemon Wedges, Olive Oil

\$40

EC48. Chef Salad

Crisp Green Mix, Turkey Breast, Swiss Cheese, Roast Beef, Ham, Hard Boiled Eggs, Tomato, Cucumber, Caesar Dressing, Balsamic Vinaigrette

\$45



20% Service Charge and 9% Tax Applicable to All Orders.

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Hot Hors D 'Oeuvres

Fifty (50) Pieces Each- Order Minimum

- EC49. Vegetable Spring Roll \$3.25**
- EC50. Wild Mushroom Empanada \$4.50**
- EC51. Artichoke Parmesan Phyllo \$4.25**
- EC52. Chicken Tamale \$5.00**
- EC53. Coconut Chicken Tender \$5.00**
- EC54. Cubanosito**
Mini Cuban Style Sandwiches **\$4.00**
- EC55. Crabmeat Mushroom \$5.00**
- EC56. Chicken Quesadilla \$4.00**
- EC57. Bacon Wrapped Scallop \$5.75**
- EC58. Churrasco Beef Kabobs**
Chimichurri & Red Wine Sauce **\$5.50**

Cold Canapés

Fifty (50) Pieces Each- Order Minimum

- EC59. Cucumber with Spinach Dip \$4.00**
- EC60. Smoked Salmon**
With Caviar and Dill **\$5.25**
- EC61. Asian Salad in Phyllo Shell \$4.25**
- EC62. Smoked Chicken & Mango \$5.75**
- EC63. Roast Beef & Asparagus \$5.00**
- EC64. Brie Cheese and Strawberry**
On Pumpernickel Bread **\$4.00**
- EC65. Ceviche Shooter \$4.25**
- EC66. Shrimp Cocktail**
Cocktail & Sweet Mustard Sauces **\$5.25**

Hors D 'Oeuvres Packages

EC67. Miami Nice

(Serves 25)

Mini Cuban Sandwiches (50)
Ceviche Shooters (50)
Plantain Chips (2 pounds)

\$375

EC68. It's All Game

(Serves 25)

Mini Cheese Burger-n-Biscuit with Ketchup,
Mustard, Mayo - (50)
Crispy Chicken Tenders, BBQ Sauce, Honey
Mustard - (50)
Mini Hotdog Puffs, Yellow Mustard - (100)
Potato Kettle Chips and Sour Cream-Onion
Dip (Two Pounds/One Pound)

\$475

EC69. South Meets West

(Serves 25)

Chili Beef Taquitos & Ranchero Sauce (50)
Chicken Quesadillas, Chipotle-Lime Sour
Cream (50)
Coconut Fried Shrimp, Honey Mustard (50)
Tortilla Corn Chips and Pineapple-Black
Bean Salsa (Two Pounds/One Pound)

\$525



20% Service Charge and 9% Tax Applicable to All Orders.

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Display Étagère

EC70. Say Cheese

Serves Twenty-five (25)
Havarti with Dill, Sharp Cheddar, Danish Blue, and Brie Cheese, Grapes, Sun-Dried Fruit, Baguette Slices, Crackers

\$200

EC71. Veggie Tower

Serves Fifteen (15)
Seasonal Raw Vegetables, Olives, Hummus, Blue Cheese & Balsamic Dips

\$120

EC72. Bruschetta Milanese

Serves Twenty-five (25)
Crispy Parmesan Bruschetta (50), accompanied by Tomato Basil Relish and Spinach Spread (Three Pounds/Three Pounds)

\$175

EC73. Fruit Bouquet

Serves Fifteen (15)
Artistic Arrangement of Fresh Fruit Skewers, includes Thirty (30) "Stems" and Guava Marmalade

\$120

EC74. Fun-Do

Serves Twenty-Five (25)
Chocolate Fondue, Strawberries, Bananas, Pound Cake, Marshmallows, Pretzels and Plantain Chips

\$190



Booth Attractions & Lures

***EC75. It's Show-Time Popcorn**

Includes Popcorn Machine Rental, Popcorn Supplies and Cups

Booth Exhibitors – Please Pre-Order Your Booth Cleaning & Electrical Through Exhibit Services. Popcorn Machine Requires (1) 220 Volt, 20-Amp Circuit. (200 Servings)

Additional Servings; \$200++ (Serves 50)

Mandatory Attendant is \$150+ Per 3-Hour Minimum Shift.

\$585

EC76. Popcorn Case Refill

Serves 50

\$220

***EC77. Do I Smell Grandma's Cookies?**

Includes: One Case of Cookie Dough, Oven, Oven mitt, Spatula, and Tray. Each Case bakes 240 (2) ounce cookies.

Flavor Options: Chocolate Chip, Sugar, Oatmeal Raisin, Peanut Butter, and White Chocolate Macadamia Nut. Booth Exhibitors – Please Pre-Order Your Booth Cleaning & Electrical Through Exhibit Services.

Power Requirement (1) 220 Volt, 20-Amp Circuit.

Mandatory Attendant is \$150+ Per 3-Hour Minimum Shift.

\$585

20% Service Charge and 9% Tax Applicable to All Orders.

**Electricity Required For Service. Contact Centerplate Sales For Additional Information.*

Booth Attractions & Lures

***EC78. Little Dirty Water Dogs**

1 Black Kettle Filled with Mini All-Beef Hot Dogs (100), Sauerkraut, Shredded Cheese, Buns, Mustard, Relish, Ketchup, Chopped Onions. Booth Exhibitors – Please Pre-Order Your Booth Cleaning & Electrical Through Exhibit Services.

Power Requirement (1) 110 Volt, 10-Amp Circuit.

Mandatory Attendant is \$150+ Per 3-Hour Minimum Shift.

\$300

***EC79. We All Scream For Ice Cream!**

Portable Table Top Freezer Filled with Premium Collection of Häagen Dazs and Dove Bars, 24 Pieces. Booth Exhibitors – Please Pre-Order Your Booth Cleaning & Electrical Through Exhibit Services.
Power Requirement (1) 110 Volt, 10-Amp Circuit.

\$120



Bar Service

A Centerplate Bartender is required for all alcoholic beverage/s services.

Bartender fee of \$165.00+ per bar will be applicable.

EC80. House Wine ~ Chardonnay by the Bottle

\$35

EC81. House Wine ~ Cabernet Sauvignon by the Bottle

\$35

EC82. House Wine ~ Merlot by the Bottle

\$35

EC83. Domestic Beer by 12pk

**BUDWEISER
BUD LIGHT
MILLER LITE**

\$72

EC85. Domestic Beer by the Keg
Serves Approximately 165 Servings

\$450

20% Service Charge and 9% Tax Applicable to All Orders.

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Bar Service

A Centerplate Bartender is required for all alcoholic beverage/s services. Bartender fee of \$165.00+ per bar will be applicable.

EC86. Domestic Beer by 12pk

AMSTEL LIGHT
HEINEKEN
CORONA

\$84

EC87. Imported Beer by the Keg

Serves Approximately 165 Servings

\$550

EC88. Hosted Full Service Bar

(Priced per drink)

Premium Liquors

Ketel One Vodka - Tanqueroy Gin - Bacardi
Superior Rum - Dewar's White Label - Jack
Daniels Bourbon Whiskey - Captain Morgan
Rum - Sauza Hornitos Tequila - Martini Rossi
Vermouth - Dekuyper Triple Sec & Flavors
Cordials

Premium Brand Cocktails \$8.50

House Wines \$8.00

Import Beer \$7.00

Heineken, Corona, Amstel Light

Domestic Beer Cans \$6.00

Budweiser, Bud Light, Miller Lite

Host Bar is based on per person, per portion.

Host Bar prices do not include Service Charges and Sales Taxes.

If ending sales does not match \$500.00++. Client will be responsible for the difference between actual sales and \$500.00++ guaranteed sales.

EC89. Margaritas

By the Gallon- Serves Approximately 11-16

\$140

EC90. Mojitos

By the Gallon- Serves Approximately 11-16

\$140



Service Personnel

EC91. Service Attendant

Based Upon a Three (3) Hour Required Minimum

\$150

EC92. Bartender

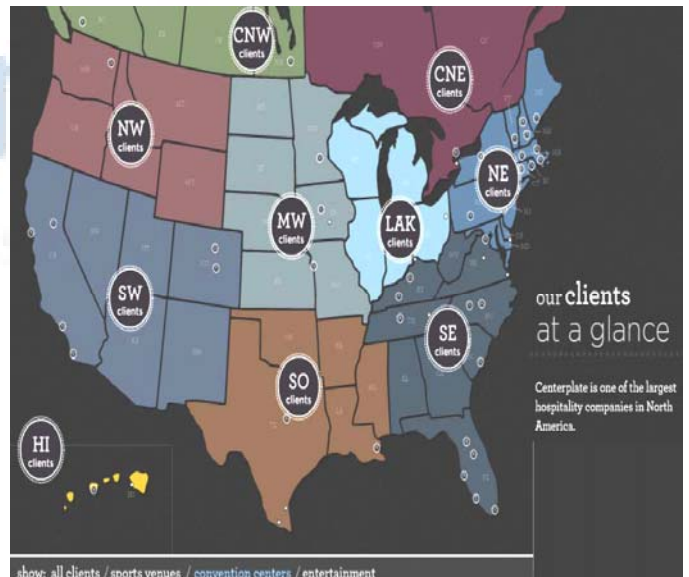
Based Upon a Three (3) Hour Required Minimum

\$165

EC93. Chef Attendant

Based Upon a Three (3) Hour Required Minimum

\$165



20% Service Charge and 9% Tax Applicable to All Orders.

**Electricity Required For Service. Contact Centerplate Sales For Additional Information.*



Centerplate Catering retains the exclusive right to provide, control and retain all Food & Beverage services throughout the Miami Beach Convention Center.

- A Company/organization may NOT bring any Outside Food, Beverages or Alcoholic beverages for use and consumption anywhere within the convention center.
- The only exception to this policy is when the exhibitor is the manufacturer that produces or sells the food or beverage in its normal day to day operations.
- In this case, there are restrictions on individual amounts served.
 - Food Product..... 2oz
 - Beverage (Non Alcoholic)3oz
 - Beer.....3oz
 - Wine.....2oz
 - Spirits.....1/2 oz
- **FLORIDA STATE LAW PROHIBITS ANYONE OTHER THAN THE ALCOHOL LICENSE HOLDER TO DISTRIBUTE OR BRING INTO THE LICENSED ESTABLISHMENT (MIAMI BEACH CONVENTION CENTER) ANY ALCOHOLIC BEVERAGES FOR THE PURPOSE OF TRAFFIC PROMOTION.**
- **ALL ALCOHOLIC BEVERAGES MUST BE PURCHASED FROM THE ALCOHOLIC BEVERAGE LICENSE HOLDER.**
- At the discretion of the Director of Food & Beverage, allowances are made for clients wishing to bring their own catering. A written proposal/letter listing the description and amounts of each item may be submitted to the Director at least Four (4) weeks in advance, after which he will determine a "buy out" fee. This fee is 50% of the selling price of our catering as determined by the Director of Food & Beverage
- Upon written approval from the Director of Food & Beverage, payment must be submitted to Centerplate as follows:
 - Credit Card Payment: at least 72 hours prior to the beginning of the event and must be on file. Please be advised services will not be provided without this form on file prior to the event.
 - Corporate Check: (10) days or more in advance

EXHIBIT CATERING ORDER FORM

Company	Contact Name
<input style="width:95%" type="text"/>	<input style="width:95%" type="text"/>

Billing Address
<input style="width:95%" type="text"/>

City	State	Zip Code	Country	Attendance
<input style="width:95%" type="text"/>	<input style="width:95%" type="text"/>	<input style="width:95%" type="text"/>	<input style="width:95%" type="text"/>	<input style="width:95%" type="text"/>

Phone Number	Fax Number	Email Address
<input style="width:95%" type="text"/>	<input style="width:95%" type="text"/>	<input style="width:95%" type="text"/>

Trade Show Name	Booth Number	On site contact & Cell Phone number
<input style="width:95%" type="text"/>	<input style="width:95%" type="text"/>	<input style="width:95%" type="text"/>

IMPORTANT INFORMATION

1. Any replenishment orders during the show must be guaranteed by a major credit card; the balance of charges will be billed to the credit card unless payment is received at the end of the show.
2. All food and beverages *must* be provided and/or ordered through Centerplate the exclusive catering company of the Miami Beach Convention Center.
3. Deliveries made during Show Hours only. Exceptions to this must be discussed with the Catering Manager (305-672-0006).
4. Please allow 45mins to 1 hour for on site orders.
5. Orders under \$75.00 per delivery are subject to a delivery fee of \$25.00+. (+ = 9% Miami Beach Sales Tax)
6. All services are designed and packaged to be placed on your counters or booth tables. We are unable to provide tables on the exhibit floor. Please contact the Show Decorator for additional tables.
7. Orders received after 10 (ten)-business days notice may be limited to only those items on the premises.
8. In order to best serve your catering needs, we require 72 business hours (3 business days) advance notice for ordering or an additional 20% service charge will apply.

CATERING ORDER(S) SUMMARY

ESTIMATED SUB TOTAL	_____
20% SERVICE CHARGE (=)	_____
SUB TOTAL (+)	_____
LABOR CHARGE (X)	_____
Under \$75.00++ Add \$25.00+ Delivery Fee	
9% SALES TAX	_____
GRAND TOTAL DUE	_____

- Please type or print.
- 20% service charge plus 9% sales tax will be added to subtotal.
- SERVICE CHARGE MUST BE TAXED.
- **Food service contracts will be sent to you confirming order;** signed contracts and full payment must be received in our office prior to start of show. **No service will commence without full payment prior to show, and credit card information on file.**

CREDIT CARD AUTHORIZATION
 Names of Authorized Signatures for Event:

Card Type: Visa MC Amex Discover

Signature of Cardholder _____

Credit Card Number

- - - -

Expiration Date _____ Security Code _____ (3-Digit Number - Back of Card)

